

ABSTRACT

Apparatus, and an associated method, by which to facilitate routing of a telephone call originated at an originating station to a designated telephonic station. The designated telephonic 5 station is designated responsive to the location at which the intended called party is positioned. Positioning indicia is determined and stored, automatically, without intervention by the party to whom the call is placed. The location information is stored at a location server that is accessed and used to select the designated telephonic station according to instructions maintained at a call routing instructor.